



Small Business Committee Leader

San José Chamber of Commerce

Role Overview

The Small Business Committee (SBC) Chair is a visionary leader who champions the heartbeat of the San José economy: its small businesses. This role is ideal for a dynamic connector who is passionate about strengthening the region's entrepreneurial ecosystem and elevating the voices of local business owners. As Chair, you will guide a committee of diverse industry leaders, set the strategic direction of key initiatives, and help shape the Chamber's impact across the wider community.

This is more than a leadership role. it's an opportunity to shape the future of business in San José.

As a volunteer leader, you will guide the Chamber's efforts to support and uplift small businesses across the region.

What You'll Lead

- **Committee Strategy & Vision:** Set priorities that drive meaningful support for small business growth, procurement access, workforce development, and community engagement.
- **Program Development:** Help design and deliver high-value events, workshops, and resources, including the Chamber's signature small business and procurement programs.
- **Regional Advocacy:** Work with Chamber leadership to ensure small business needs and perspectives influence regional policy, partnerships, and economic development efforts.
- **Partnership Building:** Strengthen connections with city leaders, local business associations, anchor institutions, investors, and large corporations to open doors and opportunities for local entrepreneurs.

- **Committee Engagement:** Inspire and mobilize committee members, ensuring meetings are collaborative, productive, and aligned to the Chamber's mission.
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What You'll Gain

1. Powerful Influence & Regional Impact

As SBC Chair, you will play a pivotal role in shaping how the business community grows and collaborates in the San José region. Your leadership directly influences programs and initiatives that drive opportunities for thousands of small businesses.

2. Exceptional Visibility & Credibility

You'll serve as a public-facing leader within one of the most respected business networks in Silicon Valley. This role amplifies your voice, your brand, and your influence across sectors.

3. A Dynamic, High-Value Network

You will build long-lasting relationships with:

- CEOs, founders, and fast-growing small businesses
- City and regional officials
- Corporate procurement and supplier diversity leaders
- Community investors and economic development partners
- Chamber board members and executive leadership

This is a rare opportunity to join social and professional circles that are innovative, collaborative, and deeply connected to the region's success.

4. Access to Exclusive Opportunities

From high-level roundtables to special briefings, receptions, Chamber events, and regional gatherings, you'll be at the center of conversations that matter, surrounded by other influential leaders who want to create real impact.

5. Personal & Professional Growth

Leading the SBC enhances your executive presence, strategic communication skills, and leadership capabilities. It positions you as a thought leader and connector in the small business space.

Ideal Candidate

- A passionate advocate for small business success
 - A bridge-builder comfortable navigating multiple industries
 - A strategic thinker with a collaborative leadership style
 - Someone who thrives in community, conversation, and new connections
 - A leader eager to grow their influence and leave a lasting impact
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Time Commitment

- Monthly committee meetings (60–90 minutes)
 - Participation in 2–4 key annual Chamber events
 - Leadership planning sessions with Chamber staff (1x/mo)
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Why This Role Matters

The Small Business Committee Chair plays a central role in ensuring San José remains a vibrant, inclusive, and opportunity-rich region. Your leadership will uplift entrepreneurs, strengthen local industries, and fuel the economic promise of the community.

Stepping into this role means stepping into a legacy of leadership, innovation, and meaningful service.

Interested?

Send us an email at info@sjchamber.com stating your interest, background and any questions and we'll get right back to you!