



**San Jose  
Chamber of Commerce**

*Serving San Jose and Silicon Valley for 140 Years*

# 2026 SPONSORSHIP OPPORTUNITIES

## Support Our Mission, Elevate Your Business

Unlock the potential of your investment with our diverse sponsorship opportunities. We offer a range of events for sponsorship, including signature gatherings like our Annual Barbecue, insightful roundtable discussions, and enriching professional development programs. Minimum sponsorship levels vary, allowing you to choose the right fit for your organization while maximizing your visibility and impact within the community.



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[info@sjchamber.com](mailto:info@sjchamber.com)

# Signature Events

## SPONSORSHIP OPPORTUNITIES

### LEADERS & LEGACY DINNER

**Presenting Sponsor: \$50,000**

Sponsorship range: \$35,000, \$25,000, \$15,000, \$12,500, \$10,000, \$7,500, \$5,000

Join us for the Chamber of Commerce Annual Leaders & Legacy Dinner, an evening celebrating business and community, leadership, accomplishments of the past and setting the stage for the future. It's a celebratory evening of recognition and cheering to 2026 that you won't want to miss!



### ANNUAL CHAMBER BBQ

**Presenting Sponsor: \$35,000**

Sponsorship range: \$25,000, \$15,000, \$10,000, \$7,500, \$5,000

The Chamber of Commerce barbecue is a long-standing tradition and a festive event. It brings together high-level elected officials from local and state government, along with business and community leaders, to enjoy a flavorsome barbecue, live music, interactive booths and networking opportunities.

### CITY STUDY MISSION: TAMPA, FL

**Presenting Sponsor: \$25,000**

Sponsorship range: \$15,000, \$10,000, \$5,000, \$2,500

The City Study Mission takes a delegation of business leaders, entrepreneurs, innovators, elected officials, and city executives to another city to learn about its business environment, policy-making approach, and best practices for a thriving economy.

Space is limited and priority invitations are granted to high tier Impact Investors.



# Sponsorship Opportunities

Detailed sponsorship levels are available upon request for those interested in supporting a specific event or initiative. Please contact [Info@SJChamber.com](mailto:Info@SJChamber.com) for more information.

## ADVOCACY & ENGAGEMENT

Our efforts advance policies that promote innovation, strengthen economic growth, and create conditions where businesses of all sizes can thrive. Programs include policy forums, industry roundtables, speaker series, merchant walks, and exclusive meetings with elected officials and policymakers.

### EXCLUSIVE PROGRAMMING & EVENTS

Sponsorship Levels Vary

Opportunities for exclusive gatherings of business leaders at the Impact Investor level with key policy stakeholders and leaders in business. Past examples include learning session with Congressmembers, Fireside Chat with Mayor Matt Mahan, CEO of the Bay Area Host Committee and Representatives from the U.S. Chamber of Commerce

### INDUSTRY ROUNDTABLES

Sponsorship Range: \$10,000-\$2,500

Industry Roundtables connect business leaders, policymakers, and key stakeholders to discuss issues shaping San Jose's economy. Aligned with the Chamber's policy priorities, these sessions drive collaboration, inform advocacy, and advance solutions that strengthen our region's business climate and community.

### SPEAKER SERIES

Sponsorship Range: \$10,000-\$2,500

The Chamber's Speaker Series brings together influential voices from across industries to share insights and experiences that inspire innovation, leadership, and community connection. Through engaging conversations with thought leaders in business, sports, entertainment, and beyond, attendees gain valuable perspectives on current trends and emerging opportunities shaping San Jose and the broader region. Designed to inform and inspire, the series fosters dialogue, networking, and collaboration among the region's business and civic leaders.

## BUSINESS & PROFESSIONAL DEVELOPMENT

### EDUCATIONAL PROGRAMMING

Sponsorship range: \$3,000-\$1,000  
In-Kind Sponsorships available

The Chamber's educational programs are designed to empower business leaders, entrepreneurs, and professionals through training sessions, roundtable discussions and educational seminars. These programs focus on practical skills, business development, and leadership growth—supporting the long-term success of our local business community. Program examples include seminars focused on HR, marketing, AI technology, etc.

### LEADERSHIP IN BUSINESS

*Speaker Series & Networking Luncheons*

Sponsorship range: \$7,500-\$1,500  
In-Kind Sponsorships available

The Leadership in Business Speaker Series brings together ambitious professionals, entrepreneurs, and change-makers who are shaping the future of business and leadership in the Silicon Valley. The program includes lunch, a presentation by a featured speaker and networking.

# Sponsorship Opportunities

## NETWORKING, VISIBILITY & EXPOSURE, cont.

Increase your business's visibility in the community, enhancing your brand recognition and credibility through these networking opportunities while supporting small businesses, the heart of our local economy.

### COFFEE & CONNECTIONS

Sponsorship range: \$5,000-\$1,000  
In-Kind Sponsorships available

Sponsor monthly Coffee and Connections held the first Tuesday of the month, where local business professionals connect over fresh brews from a local coffee vendor. Expand your business network, share ideas, and forge valuable partnerships in a relaxed setting.

### LUNCHTIME MIXERS

Sponsorship range: \$3,000-\$1,000  
In-Kind Sponsorships available

Lunchtime mixers are casual, one-hour networking events at the Chamber, designed to bring together local professionals, entrepreneurs, and business leaders during the workday. These midday gatherings offer a convenient and effective way to build relationships, share ideas, and promote your business over light refreshments.

### MERCHANT WALKS

Sponsorship range: \$5,000-\$1,000

Merchant Walks are focused on supporting small businesses and business corridors throughout the city. Chamber members and local stakeholders visit commercial districts to engage with business owners, learn about their business and what would help them succeed.

### NETWORKING MIXERS

Sponsorship range: \$5,000-\$1,000  
In-Kind Sponsorships available

Chamber evening mixers are lively, in-person networking events that bring together local professionals, business owners, and community leaders in a relaxed, social setting. An opportunity to build relationships, promote your business, and enjoy good food, drinks, and conversation.

### NEW MEMBER PITCH

Sponsorship range: \$5,000-\$1,000  
In-Kind Sponsorships available

The New Member Pitch is a dynamic, quarterly networking event designed to welcome and showcase new members, while engaging existing members and attracting prospective members. Each new member is invited to introduce themselves and their business.

### NONPROFIT SHOWCASE

Sponsorship range: \$3,000-\$1,000  
In-Kind Sponsorships available

This special event highlights the vital work of local nonprofit organizations. Chamber-member nonprofits will share their missions, challenges, and community impact stories, fostering awareness, collaboration, and potential partnerships with businesses and individuals alike.

### HOLIDAY SOIREE

Sponsorship range: \$5,000-\$1,000  
In-Kind Sponsorships available

Let the festivities begin at our Holiday Soiree, an evening of merriment and appreciation as we gather to honor the hard work and dedication of our members while reveling in the joy of the holiday season.

# Charitable Contributions

Should you prefer to make a tax-deductible contribution, you may do so through one of our charitable organizations. You can strategically direct funds toward Chamber programming that enhances our community and fosters a thriving local economy through the San Jose Chamber of Commerce Community Benefit Foundation and/or the Bob Kieve Building Preservation Foundation.

## **SAN JOSE CHAMBER OF COMMERCE COMMUNITY BENEFIT FOUNDATION**

The San Jose Chamber of Commerce Community Benefit Foundation provides a meaningful opportunity for individuals and organizations to make tax-deductible contributions that drive impactful programs in business education, community engagement, and economic development. As the charitable arm of the Chamber, the foundation partners with the Chamber to deliver a range of initiatives designed to empower small businesses, nurture leadership, and foster sustainable economic growth across the region. These contributions fund vital programs and resources that equip businesses with the skills and support they need to succeed, while also investing in the broader community for lasting positive change.

## **BOB KIEVE BUILDING PRESERVATION FOUNDATION**

The Chamber's headquarters is more than a historical landmark; it has the capacity to serve as a vital hub where business and community gather to shape the future of San Jose. While the capacity exists, our potential to activate the spaces are limited for today's standards and significant upgrades are needed. Your generous support will count towards your sponsorship investment and help create a place where ideas are exchanged, partnerships are forged, and progress is made.

Learn more at [sjchamber.com/chamber-building-foundation](https://sjchamber.com/chamber-building-foundation)



# THANK YOU TO OUR Leading 2026 Impact Investors

## CHAIR'S CIRCLE



## VISIONARY



## INFLUENCER



## COLLABORATOR



## CATALYST



## INNOVATOR

AES Clean Energy Alaska Airlines AlphaX RE Capital Amazon AT&T B. Davis Inc. Comcast Business  
Clear Channel Outdoor Federal Realty|Santana Row Gensler Architecture GreenWaste HMH Engineers  
Hospital Council of Northern & Central California JE Dunn Construction Kitchell Lathrop GPM Leavitt  
Pacific Insurance LS Power Grid Meta Pilot Plant Construction PRx Digital  
San Jose Mineta International Airport San Jose State University SF 49ers Stateside Associates  
Steinberg Hart SWENSON The Sobrato Organization Valley Services Valley Water Webcor

## PIONEER

Good Samaritan Hospital Susan Anthony Events Underground Republic Water Works West Coast Community Bank

## CONNECTOR

Black Swan Consulting California Apartment Association Deveau Burr Group Gold Rush Express Delivery  
Greenfield LLP Ike's Love & Sandwiches - Downtown San Jose Jaye Bailey Consulting Martha's Kitchen  
MCM Diversified NINICO Prosperity Lab Urban Vibrancy Institute