

# 2026 IMPACT INVESTOR

# **OPPORTUNITIES**

# **Support Our Mission, Elevate Your Business**

Join the San Jose Chamber of Commerce and be part of a powerful network dedicated to promoting and supporting the economic vitality of San Jose and its surrounding communities. As a member, you'll have access to valuable resources, networking opportunities, and advocacy efforts that help create a business-friendly environment. Together, we can drive growth, shape policy, and make a lasting impact on the local business community.







### A NOTE FROM THE CEO...

Dear Business Leader,

I am writing to extend a warm invitation to make a deeper impact in our San Jose Chamber of Commerce by joining us as an Impact Investor. Your investment and engagement is an integral part of our mission to create economic vitality for all businesses in the San Jose area. Celebrating 140 years of leadership, innovation, and impact, the San Jose Chamber of Commerce continues to honor its legacy of driving growth, supporting businesses, and shaping the vibrant future of San Jose.

At the San Jose Chamber of Commerce, we believe that by working together, we will build an environment where businesses of all sizes and backgrounds can thrive. We are dedicated to supporting the diverse business community in our region and providing valuable resources and opportunities for growth.

In addition to supporting your individual business goals, the Chamber is also a powerful advocate for policies that promote economic vitality and create an environment where businesses can flourish. We work tirelessly to represent the interests of our members at the local, state, and federal levels, advocating for policies that support entrepreneurship, innovation, and economic growth.

As an Impact Investor, you will have unique access to roundtable discussions and events with executive leaders and elected officials throughout the year. We look forward to elevating your brand and ensuring you are the first to receive an invitation to our unique opportunities. This will be in addition to a wide range of benefits designed to help you grow your business and connect with others in the community.

I encourage you to take a closer look at the opportunities and benefits offered to our Impact Investors and consider joining us in our work to serve as the foremost voice for business in the San Jose region. Together, we can achieve great things.

Leah Toeniskoetter President and CEO

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San Jose Chamber of Commerce

San Jose Chamber of Commerce

President & CEO **Leah Toeniskoetter** & 2025 Chair of the Board **Rob Lindo** 

# BE A CHAMPION OF COMMERCE IN THE CAPITAL OF INNOVATION

Join us in shaping the future of our local business community by becoming a **Chamber Impact Investor**. As a valued partner, you'll enjoy exclusive benefits and recognition tailored to your level of support. In addition to your Chamber Impact Investor recognition, your event and initiative sponsorship level selections will grant your business access to additional recognition and promotional benefits.

# IMPACT INVESTOR BENEFITS



# **Year-Round Recognition and Promotion**

Name and logo recognition according to investment level on Chamber website, newsletter, Impact Investor banners, onscreen recognition at events and in membership materials. Spotlight opportunities at sponsored events. Invitations to exclusive events and receptions.



## **Relationship Building Opportunities**

Participate in unique, exclusive Chamber Impact Investor events and private receptions, receive invitations to exclusive policy events and roundtable discussions.



# Access to Advocacy and Policy Roundtables and Events

Priority invitations to participate in policy committees and activities.

# **Impact Investor** Tiers

### SUGGESTED MINIMUM DUES & SPONSORSHIP

Your increased membership dues provide the sustainable funding for the core work of the Chamber.

### **Chair's Circle**

\$50,000 Commitment | \$25,000 Dues Annually & \$25,000 in Sponsorships

### Visionary

\$30,000 Commitment | \$15,000 Dues Annually & \$15,000 in Sponsorships

#### Influencer

\$25,000 Commitment | \$12,500 Dues Annually & \$12,500 in Sponsorships

#### Collaborator

\$20,000 Commitment | \$10,000 Dues Annually & \$10,000 in Sponsorships

### Catalyst

\$15,000 Commitment | \$7,500 Dues Annually & \$7,500 in Sponsorships

#### **Innovator**

\$10,000 Commitment | \$5,000 Dues Annually & \$5,000 in Sponsorships



#### SPONSORSHIP OPPORTUNITIES

Unlock the potential of your investment with our diverse sponsorship opportunities, including signature gatherings, insightful roundtable discussions, and enriching professional development programs.

Minimum sponsorship levels vary, allowing you to choose the right fit for your organization while maximizing your visibility and impact within the community.

# **CHAMBER IMPACT INVESTOR BENEFITS**

	Innovator \$10,000	Catalyst \$15,000	Collaborator \$20,000	Influencer \$25,000	Visionary \$30,000	Chair's Circle \$50,000
All Standard Membership Benefits						
Available Sponsorship Funds	\$5,000	\$7,500	\$10,000	\$12,500	\$15,000	\$25,000
Invitations to all Exclusive Programming & Events						
Member Spotlight in Newsletter or on Social Media						
Recognition on Impact Investor materials	Name	Logo	Logo	Logo	Logo	Logo
Tickets to one Signature Event (BBQ or Annual Dinner)	2	2	2	4	4	6
Study Mission Exclusive Invitation						

Impact Investors provide the foundation of economic vitality by supporting the mission of the San Jose Chamber of Commerce. Ready to make an impact? Reach out to the Chamber today.



(408) 291-5250





# Signature Events

### SPONSORSHIP OPPORTUNITIES

#### **LEADERS & LEGACY DINNER**

**Presenting Sponsor: \$50,000** 

Sponsorship range: \$35,000, \$25,000, \$15,000, \$12,500, \$10,000, \$7,500, \$5,000

Join us for the Chamber of Commerce Annual Leaders & Legacy Dinner, an evening celebrating business and community, leadership, accomplishments of the past and setting the stage for the future. It's a celebratory evening of recognition and cheering to 2026 that you won't want to miss!





### **ANNUAL CHAMBER BBQ**

**Presenting Sponsor: \$35,000** 

Sponsorship range: \$25,000, \$15,000, \$10,000, \$7,500, \$5,000

The Chamber of Commerce barbecue is a long-standing tradition and a festive event. It brings together high-level elected officials from local and state government, along with business and community leaders, to enjoy a flavorsome barbecue, live music, interactive booths and networking opportunities.

# CITY STUDY MISSION Presenting Sponsor: \$25,000

Sponsorship range: \$15,000, \$10,000, \$5,000, \$2,500

The City Study Mission takes a delegation of business leaders, entrepreneurs, innovators, elected officials, and city executives to another city to learn about its business environment, policy-making approach, and best practices for a thriving economy.

Space is limited and priority invitations are granted to high tier Impact Investors.



# Sponsorship Opportunities

### **ADVOCACY & ENGAGEMENT**

Sponsorship range: \$10,000-\$2,500

These exclusive Chamber events offer unique opportunities for sponsorship and engagement. Past programs have included fireside chats with the Mayor, roundtable discussions with Members of Congress, and policy briefings with the U.S. Chamber of Commerce. Each gathering convenes our Impact Investor–level members and other business leaders for direct dialogue with key policymakers and thought leaders at the local, state, and federal levels.

### **BUSINESS & PROFESSIONAL DEVELOPMENT**

Sponsorship range: \$10,000-\$1,000

The Chamber's educational programs equip business leaders and professionals with the tools to grow and succeed through training sessions, roundtables, and seminars focused on leadership and business development. Key programs include business leadership programs and Women in Leadership Luncheons.

The Small Business Committee empowers San Jose's small businesses through expert-led workshops, networking, advocacy, and growth initiatives; ensuring small business voices are supported and represented in shaping our city's economy.

## **NETWORKING, VISIBILITY & EXPOSURE**

Sponsorship range: \$5,000-\$1,000

Join the San Jose Chamber of Commerce to position your company at the center of Silicon Valley's business and policy network. Membership offers access to a robust network of executives, industry innovators, and elected leaders, creating opportunities to shape regional priorities and drive economic growth.

Elevate your brand's influence through high-profile engagements such as exclusive programming, Leadership Forums, and our Signature Events, while aligning your company with the region's most respected business voices.

# **Charitable** Contributions

Should you prefer to make a tax-deductible contribution, you may do so through one of our charitable organizations. You can strategically direct funds toward Chamber programming that enhances our community and fosters a thriving local economy through the San Jose Chamber of Commerce Community Benefit Foundation and/or the Bob Kieve Building Preservation Foundation.

# SAN JOSE CHAMBER OF COMMERCE COMMUNITY BENEFIT FOUNDATION

The San Jose Chamber of Commerce Community Benefit Foundation provides a meaningful opportunity for individuals and organizations to make tax-deductible contributions that drive impactful programs in business education, community engagement, and economic development. As the charitable arm of the Chamber, the foundation partners with the Chamber to deliver a range of initiatives designed to empower small businesses, nurture leadership, and foster sustainable economic growth across the region. These contributions fund vital programs and resources that equip businesses with the skills and support they need to succeed, while also investing in the broader community for lasting positive change.

# BOB KIEVE BUILDING PRESERVATION FOUNDATION

The Chamber's headquarters is more than a historical landmark; it has the capacity to serve as a vital hub where business and community gather to shape the future of San Jose. While the capacity exists, our potential to activate the spaces are limited for today's standards and significant upgrades are needed. Your generous support will count towards your sponsorship investment and help create a place where ideas are exchanged, partnerships are forged, and progress is made.

Learn more at sichamber.com/chamber-building-foundation





# Membership Benefits

#### **NETWORKING OPPORTUNITIES**

- Connect with fellow business owners, industry leaders, and potential clients
- Networking events
- Business forums

#### **BUSINESS RESOURCES**

- Workshops, seminars, and training programs designed to enhance your business skills
- Stay current on industry trends
- Navigate regulatory requirements effectively
- Utilize discounts on Certificate of Origin processing
- Member Discount Programs
- Complimentary co-working space
- Discounts on Meeting Room & Event Rentals

#### **ADVOCACY & REPRESENTATION**

- Gain a powerful advocate for your business interests through the Chamber's lobbying efforts
- Representation at local, state, and federal levels of government

#### **VISIBILITY & EXPOSURE**

- Increase your business's visibility in the community, enhancing your brand recognition and credibility
- Sponsorship opportunities
- Chamber publications
- Promotion of your events on community calendar
- Affinity partnerships
- Online directory listing enhancing your brand recognition and credibility



### **VIEW THE CHAMBER CALENDAR**

Our calendar offers a comprehensive view of opportunities to connect, learn, and grow. Visit <a href="web.sjchamber.com/events">web.sjchamber.com/events</a>

### **JOIN US AT COFFEE & CONNECTIONS**

Interested in learning more about membership? Stop by the Chamber on the first Tuesday of every month from 8:30-9:30 AM for <u>Coffee & Connections</u>.



## SUBSCRIBE TO OUR NEWSLETTER

Scan the QR code or click here to subscribe.



# Leading 2025 Impact Investors

CHAIR'S CIRCLE

10.14.2025

# **HOGE • FENTON**





VISIONARY









INFLUENCER





#### COLLABORATOR





















#### CATALYST



San Jose Mineta International Airport









#### INNOVATOR

Alaska Airlines AlphaX RE Capital AT&T Cent Comcast Business Executive Forums Silicon Valley H J.P. Morgan LS Power Grid Plant Construction

Central Concrete & Supply
HMH JE Dunn Construction

Plant Construction Republic Services
The Core Companies The Sobrato Organization

Valley Water Veev Webcor

#### PIONEER

Bay Rag Company California Apartment Association Deloitte Good Samaritan Hospital Junk Luggers Kitchell Ryan's Rentals Stack Infrastructure Steinberg Hart Susan Anthony Events

#### CONNECTOR

Clear Channel Outdoor Deveau Burr Group Dr. Melody Lynd, Inc. Gold Rush Express Delivery Greenfield LLP ISE Labs Jaye Bailey Kapital Partners NINICO Communications Nor Cal Carpenters Union Prosperity Lab West Coast Community Bank