



Annual BBQ

AUGUST 22, 2024
History San Jose Park

www.sjchamber.com/chamber-bbq



A Summer Celebration
of the Businesses and Community
That Make San Jose Remarkable!

**SPONSOR
PACKET**

A fundraiser for the San Jose Chamber of Commerce, the Annual Barbecue is the largest event of the year and is recognized in Silicon Valley as the business community's most influential fundraiser.

Held at History Park San Jose, the barbecue offers an unparalleled opportunity to raise the visibility of your business at a fun venue that emphasizes networking and connections to the region's business and civic leaders.



Presenting Level Sponsor: \$35,000

Acknowledged as highest level and premier sponsor in all promotion of events

- 20 tickets
- Ability to “host” booth with your company personnel
- Speaking opportunity
- Premier logo and name recognition on all marketing materials
- Premier logo on large banner and signage at event

Palladium Level Sponsor: \$25,000

- 20 tickets
- Ability to “host” booth with your company personnel
- Logo and name recognition on select marketing materials
- Premium logo and name recognition on signage at the event

Platinum Level Sponsor: \$15,000

- 20 tickets
- Logo and name recognition on select marketing materials
- Premium logo and name recognition on signage at the event

Gold Level Sponsor: \$10,000

- 15 tickets
- Logo and name recognition on select marketing materials
- Logo and name recognition on signage at the event

Silver Level Sponsor: \$5,000

- 10 tickets
- Logo and name recognition on select marketing materials
- Logo and name recognition on signage at the event

Bronze Level Sponsor: \$3,000

- 10 tickets
- Name recognition on select marketing materials
- Name recognition on signage at the event



**For more information, contact
Angela Kelly: angelak@sjchamber.com**

Photo Booth Sponsor: \$10,000

Recognized as the official Photo Booth sponsor

- 10 tickets
- Prominent logo recognition on booth banner and on photos taken at photo booth
- Ability to “host” booth with your company personnel (will be assisting photo booth operators)

Branded Nametag Lanyard Sponsor: \$10,000

Recognized as the official nametag lanyard sponsor

- 10 tickets
- Custom branded logo cooling bandanas for all attendees to wear
- Prominent signage at registration
- Name recognition on select marketing materials and event signage

Promotional Booth: \$5,000

- 10 tickets
- Booth at event (in a prominent location) to promote your product or service
- Name recognition on select marketing materials
- Name recognition on signage at the event
- **Multiple Promotional Sponsors available**

Live Music & MC Sponsor: \$5,000

Recognized as the official music sponsor

- 10 tickets
- Prominent logo recognition on main stage
- Live MC mentions
- Logo recognition on select marketing materials and event signage

Parking Sponsor: \$5,000

Recognized as the official sponsor of the parking area

- 10 tickets
- Prominent logo recognition in the parking lot and on signage
- Logo recognition on select marketing materials



Recycle Sponsor: \$5,000

Recognized as the official recycling sponsor

- 10 tickets
- Name recognition on select marketing materials
- Opportunity to provide branded recycling and compostable receptacles at the event or have signage on provided recycle bins



Game Booth: \$5,000

Recognized as the official game booth sponsor

- 10 tickets
- Prominent logo recognition on booth banner
- Ability to “host” booth with your company personnel
- Logo recognition on select marketing materials and event signage



For more information, contact

Angela Kelly: angelak@sjchamber.com



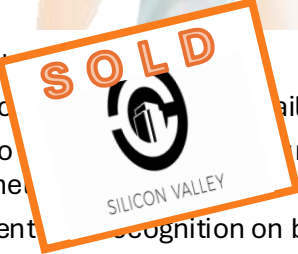
**AUGUST 22, 2024
SPONSORSHIP OPPORTUNITIES**



Chair's Lounge Signature Cocktails: \$10,000

Recognized as the official signature cocktail sponsor

- 10 tickets
- Ability to have food and drink served
- Ability to have your company personnel
- Prominent logo recognition on booth banner
- Logo recognition on select marketing materials and event signage



Food & Beverage Sponsors: \$5,000

Recognized as an official sponsor for selected choice

- 10 tickets
- Prominent logo recognition on booth banner
- Ability to “host” booth with your company personnel
- Logo recognition on select marketing materials and event signage
- Select from the following:

- Beer **SOLD** Booth
- Food Sponsor
- Refreshments Booth
- Mar**SOLD** Booth
- Mai Tai Booth
- Wine **(SOLD)** Booth
- Mosc**SOLD**le Booth
- Sangria Booth
- Whiskey Booth
- Pop**SOLD** Booth

Ice Cream Booth: \$5,000

Recognized as the official ice cream sponsor

- 10 tickets
- Prominent logo recognition on booth banner
- Ability to have your company personnel
- Logo recognition on select marketing materials and event signage
- Opportunity to provide branded supplies, cups, and napkins for ice cream



AUGUST 22, 2024
SPONSORSHIP OPPORTUNITIES



REGISTRATION FORM

Thursday, Aug. 22, 2024
5:30-9:30 PM

History Park
635 Phelan Ave. San Jose, CA 95112

TICKETS:

_____ Tickets @ \$175 each

_____ Table(s) @ \$1,500 (10 tickets)

SPONSORSHIP OPPORTUNITIES

(Check one)

- ☐ Presenting Sponsor: \$35,000 (only one!)
- ☐ Palladium Sponsor: \$25,000
- ☐ Platinum Sponsor: \$15,000
- ☐ Gold Sponsor: \$10,000
- ☐ Silver Sponsor: \$5,000
- ☐ Bronze Sponsor: \$3,000
- ☐ Food Sponsor: \$5,000
- ☐ Promotional Booth: \$5,000
- ☐ Branded Nametag Lanyard Sponsor: \$10,000
- ☐ Photo Booth Sponsor: \$10,000
- ☐ Live Music & MC Sponsor: \$5,000
- ☒ Parking Sponsor: \$5,000 **SOLD**
- ☒ Recycle Sponsor: \$5,000 **SOLD**
- ☒ Game Booth: \$5,000 **SOLD**
- ☐ Whiskey Booth: \$5,000
- ☒ Beer Garden Booth: \$5,000 **SOLD**
- ☒ Wine Cellar Booth: \$5,000 **SOLD**
- ☐ Margarita Booth: \$5,000
- ☐ Mai Tai Booth: \$5,000
- ☒ Moscow Mule Booth: \$5,000 **SOLD**
- ☒ Sangria Booth: \$5,000 **SOLD**
- ☒ Chairs' Signature Cocktail Sponsor: \$10,000 **SOLD**
- ☒ Popcorn Booth: \$5,000 **SOLD**
- ☐ Refreshments Booth: \$5,000
- ☒ Ice Cream Booth: \$5,000 **SOLD**

Mail completed form to:

The San Jose Chamber of Commerce
P.O. Box 149, San Jose, CA 95103
Attn: Angela Kelly

Or email to: angelak@sjchamber.com

Name: _____

Business: _____

Title: _____

*Address _____

City: _____

Zip: _____

Phone: _____

Cell Phone: _____

*Email _____

Fax No.: _____

List of attendees for name badges: Provide name and company name for each ticket by August 19.

Guest Name

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

BBQ Choices: Cowboy Ranchero BBQ or Vegetarian

PAYMENT INFORMATION

CIRCLE ONE: Visa MC AmEx Check

Name on card: _____

Billing Address: _____

City: _____ State: ____ Zip: _____

Card #: _____

Exp. Date: _____ CVV: _____

AMOUNT TO CHARGE TO CARD: \$ _____

2024 CHAMBER BBQ SPONSORS



California Strategies

HMH Engineers

Comerica

San Jose Water Company

Valley Water

Coca-Cola

THANK YOU TO OUR
LEADING 2024 CHAMBER OF
COMMERCE IMPACT INVESTORS



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