



CHAMBER OF
COMMERCE

October 18, 2011

Honorable Chuck Reed
City of San Jose
200 West Santa Clara Street, 18th Floor
San Jose, California 95112

Re: Council Agenda item # 4.2: Economic Strategy 18-Month Workplan & Top 5 Priorities

Dear Mayor Reed & Councilmembers,

The San Jose Silicon Valley Chamber of Commerce appreciates the opportunity to comment on the City's Economic Strategy Status Update, Top 5 highest priorities that will provide timely and measurable impacts to San Jose's job and revenue generation goals. The city's focus of working at the speed of business on development projects that generate job creation or revenue generation through tax increment, property tax and sales tax revenues is absolutely critical during this challenging economic period for the local economy. Additionally the recruitment and retention of small and large driving industry companies while preserving and strengthening manufacturing-related activities is critical as Silicon Valley and San Jose work to attract and retain jobs within our region.

The updated workplan and Top 5 priorities as recommended in Mayor Reed and Councilmember's Nguyen, Herrera, Rocha and Pyle's memo dated October 14th are all sensible action items that will move San Jose in the direction of fiscal soundness with practical, down to business policies designed to maximize the city's economic development opportunities.

Of particular interest to the SJSV Chamber and our Development Review/Infrastructure Committee is the recommended direction to the Administration to develop a strategy to keep up with current and future demand for permitting services including an analysis of opportunities to (1) allow third party plan checking of development applications by City approved consultants, (2) maintain and strengthen our fee-based expedited permitting processes and (3) encourage developer funding of staff specialists to exclusively process specific high-provide projects that generate jobs and revenues.

While I am not able to attend the Council hearing on Tuesday, October 18th due to schedule conflicts I would like to offer the support and help of the SJSV Chamber's Development Review Committee to help facilitate the coordination of these strategy analyses in partnership with the Administration for delivery to Council in December 2011.

Following Tuesday's Council meeting I would be happy to meet the designated staff member to facilitate the coordinated work effort on behalf of the Chamber's Development Review Committee and administration. I can be contacted at 408.291-5262 or at pats@sichamber.com.

Thank you,

A handwritten signature in black ink, appearing to read "Patricia E. Sausedo".

Patricia E. Sausedo, Vice President Public Policy
San Jose Silicon Valley Chamber of Commerce

Cc: M. Mahood, CEO SJSV Chamber
Dennis Hawkins, City Clerk