



2012 ANNUAL LEGENDS & LEADERS

Presenting Level: \$25,000

- Exclusive “presented by” status
- Podium opportunity
- Two reserved tables of 10 in premium location
- Pre-event VIP Reception tickets (20)
- VIP Photo Opportunity passes (10)
- Two seats at Head Table
- Logo recognition on all marketing materials
- Logo recognition on all web and Internet advertising
- Logo recognition in SJ Mercury News print advertising
- Full page ad in event program
- Logo recognition on event signage
- Logo recognition on event slide show
- Prominent verbal recognition during event
- Ability to provide logo gift item for each attendee
- Option to chair event

Platinum Level Sponsorship, \$17,500

- Table of 10 in premium location
- Pre-event VIP Reception tickets (10)
- VIP Photo Opportunity passes (5)
- Two seats at Head Table
- Logo recognition on all marketing materials
- Logo recognition on all web and Internet advertising
- Logo recognition in SJ Mercury News print advertising
- ½ page ad in event program
- Logo recognition on event signage
- Logo recognition on event slide show
- Prominent verbal recognition during event

Gold Level Sponsorship, \$10,000

- Table of 10
- Pre-event VIP Reception tickets (6)
- VIP Photo Opportunity passes (3)
- Logo recognition on select marketing materials
- Logo recognition on all web and Internet advertising
- Logo recognition on event signage
- Logo recognition on event slide show
- Verbal recognition during event

Silver Level Sponsorship, \$5,000

- Table of 10
- Pre-event VIP Reception tickets (4)
- VIP Photo Opportunity passes (1)
- Logo recognition on select marketing materials
- Logo recognition on all web and Internet advertising
- Logo recognition on event signage
- Logo recognition on event slide show

Executive Table Sponsor, \$3,000

- Table of 10 in with business name recognition
- Business name recognition in the event program

September 19 Fairmont Hotel

Considered San Jose Silicon Valley Chamber's signature event, Legends & Leaders brings together world-class speakers and Silicon Valley's premier businesses.

Sponsorships provide top-of-the line visibility as Legends & Leaders functions as a major venue for business exposure and for hosting of business prospects, clients or staff. With an audience of nearly a 1,000 business and civic leaders, the event is one of the largest speaker forums in Silicon Valley.

Put your company on the program with speakers like Astronaut Mark Kelly, Sen. Bob Dole, Mayor Rudy Giuliani, Gen. Colin Powell, Condoleezza Rice and Prime Minister Margaret Thatcher—all who have appeared at previous Legends & Leaders—now in its 17th year.

To reserve your sponsorship, contact Jason Minsky, at 408-291-5281 or jasonm@sjchamber.com.

Dates subject to change. SJSV Chamber sponsorship does not guarantee exclusive industry representation. Eligibility is reserved for members only in good standing. For information on how to become a member, visit sjchamber.com.

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